Comments and Questions
GCABSS 2020

Paper No. 201210

Comment 1
Great presentation, the paper is a bit loose in structure.

Answer
Thank you!

Comment 2
It is good to have a new perspective on consumer behaviour from Saudi Arabia. I want to encourage the authors to make research questions clearer.

Answer
Thank you!

Comment 3
Hi guys! Good work. Keep on!

Answer
Thank you!

Question No. 1
Why you keep your scope so limited?

Answer
The scope was chosen by the research supervisor and he select the types of sample in terms of age, gender, and educational stage.

Question No. 2
Do you think consumer behaviour in Saudi is different from those in other neighbouring Arab countries?

Answer
In the Gulf countries, consumer behavior is slimier to our country, but in the neighboring Arab countries there is a difference in behavior due to the different geographical and cultural nature, and if we want to verify this, we must conduct a study on it.

Question No. 3
Can you explain the nature of your survey questionnaire?
The questionnaire was designed on the basis of emotion and rational types and its underlying parameters. The questionnaire was administered to 50 consumers of Area of study in the Kingdom of Saudi Arabia, Al-Qassim Region, Qassim University, students of the Department of Management Information Systems (female). Google form was used for designing the questionnaire.

**Question No. 4**
What is your statistical analysis approach?

**Answer**
The survey approach was used in the questionnaire to collect data and it was analyzed using the SPSS program.