Comments and Questions
GCABSS 2020

Paper No. 201224

Question No. 1
Why did you pick the University of Ruhuna for your study?

Reply: Since it consists of many faculties and it was convenient for me.

Question No. 2
Please explain the basic research questions of your research.

Reply: To find out the students’ attitudes and trends in online shopping.

Question No. 3
What is the uniqueness of your study?

Reply: Uniqueness is to identify the preference of online shopping in the perspective of students.

Question No. 4
Did you use any statistical analysis software in your calculations?

Reply: Yes. Used SPSS.

Question No. 5
Why do you think that response of only 100 students from a handpicked university is important and applicable to the whole of the county’s population?

Reply: It’s not the whole country I am dealing with at this stage of my research. I am here only focusing on undergraduates’ perspective and preferences and how offline shopping has shifted to online shopping in this crisis situation on students’ opinion.

Question No. 6
Will the observations of this study be valid for other developing countries as well?

Reply: Since this question focusses on generalization of the results, I cannot give a very correct answer because here I have focus only on students’ perspectives.